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TITLE: Workshop: What Role Can Managed Care Play in HIV Prevention?

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ISSUE: While there are many examples of effective collaboration between community-based and government HIV prevention programs, there are far fewer examples of HIV prevention collaborations that include managed care organizations (MCOs). What can be done to build effective prevention collaborations with MCOs?

SETTING: Three brief presentations will focus on experiences in collaborations between three players who all share an interest in primary prevention for HIV: community-based providers, public health agencies and managed care organizations. The remainder of this workshop will be a facilitated discussion geared towards clarifying the barriers and facilitators of further collaboration.

PROJECT: Key questions to be addressed will include: a) What are the barriers and facilitators to managed care involvement in primary prevention of HIV? b) What lessons can we learn from prevention in other areas of public health, such as STDs, violence, cancer, heart disease, immunization, and asthma? c) Whom in the managed care organization is the best equipped to build the relationship with an outsider? Who makes which decisions? d) What weight do cost/benefit analyses and community relations have in determining the potential for a stronger alliance? e) What roles do purchaser groups and consumers play?

RESULTS: The goal for this workshop is to clarify roles and needs of managed care organizations, public health agencies and community-based organizations in the prevention of HIV.

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